

# Guide For New Members



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### **The Jaycee Creed**

*By: C. William Brownfield*

#### **We Believe...**

That faith in God gives meaning and purpose to human life;  
That the brotherhood of man transcends the sovereignty of nations;  
That economic justice can best be won by free men through free  
enterprise;  
That government should be of laws rather than of men;  
That earth's great treasure lies in human personality;  
And **that service to humanity is the best work of life!**

## CONGRATULATIONS!

You are now a member of **Jaycees** – an organization of adults age 18 to 40 who gain leadership development through community involvement. Our state and local organizations make up what’s known as The United States Junior Chamber (US Jaycees) and are an affiliate organization to Junior Chamber International (JCI).

This booklet is an informal guide to the history, happenings and ways of the Jaycees. If you want more information, don’t hesitate to ask one of your Jaycee officers or visit our website at [www.USJAYCEES.org](http://www.USJAYCEES.org)

## OUR MISSION AND VISION

### **Vision**

To be the leading global network of active young citizens.

### **Mission**

To provide development opportunities that empower young people to create positive change.

## JAYCEE HISTORY

Henry Giessenbier visualized an organization that would allow young men to develop business skills and reputations in the community. They began programs such as “Get out the Vote” and “Know America First and Fire Prevention”.

**1920** - The United States Junior Chamber of Commerce (USJCC) was formed in St. Louis, Missouri, with 3,000 members.

**1925** - Birth of *EXPANSION*, the first USJC national magazine.

**1926** - Development of aviation adopted as national project.

**1927** - Jaycee Charles A. Lindbergh made the first solo flight between New York and Paris. Jaycees worked with Lindbergh to develop the U.S. Air Mail Service.

**1935** - Death of founder Henry Giessenbier.

**1936** - National Wildlife Federation established with guidance of USJC.

**1937** - Programs begun at state and national level to inform public of need for diagnosis and treatment of venereal disease.

**1939** - Safety with Light campaign gained national attention as thousands of street lights were donated to communities by Jaycees.

**1944** - Junior Chamber International (JCI) formed at Pan American Congress.

**1946** - USJC established permanent headquarters in Tulsa, Oklahoma.

**1947** - Official approval of Jaycee as synonym of organization. Adoption of Jaycee Creed.

**1959** - Jaycees supported statehood for Alaska. Hawaii gained statehood the following year due to Jaycee efforts.

**1964** - Project Concern adopted as International Relations activity. Program raised money and equipment for clinics providing medical care to Chinese refugees in Hong Kong.

**1966** - Name of organization officially changed to U.S. Jaycees.

**1970** - Do Something campaign sparked national interest in volunteerism. Jaycees' cooperation with other service organizations resulted in the founding of the National Center for Voluntary Action.

**1972** - Jaycees undertook model Operation Identification program to combat burglaries and aid crime prevention efforts. Five million stickers were distributed nationally through Operation Red Ball to reduce fire fatalities. **Bylaw change admitted 18-year-olds as regular members.**

**1977** - Operation Threshold, a program dedicated to reducing alcohol

abuse, reached more than 23 million Americans. Muscular Dystrophy Fund Raising adopted as national program.

**1984** - Bylaw change admitted women as full and regular members.

**1987** - Bylaw change established membership age as 21 through **39**.

**1992** - National Wake Up America program urged communities to get involved in politics by coordinating voter registration campaigns, hosting debates, and embracing pertinent community issues

**1995** - The Jaycee Alliance was formed as a non-partisan, educational, grassroots governmental advocacy organization to give young Americans a voice in government. The Jaycee KidCare I.D. Program was organized to provide identification to aid in the recovery of missing children.

**1997** - Junior Chamber Center for Entrepreneurship and Career Advancement begun — a program designed to train young entrepreneurs.

**1998** - Junior Chamber Center for Entrepreneurship and Career Advancement name changed to Junior Chamber Center for Business Advancement. Two new programs, National Business Network and Virtual Networking, added to encourage Junior Chamber members to business network via the Internet both nationally and internationally.

**1999** - JAYS program reintroduced as an educational program that informs children about the dangers of smoking and educated 1 million kids.. Value Investing and Career Advancement added to the Junior Chamber Center for Business Advancement.

**2000** - First female elected National President. Junior Chamber Center for Business Advancement develops web-based video seminar training.

**2002**- US Jaycees pledged support to Citizen Corp in response to the tragedy of September 11<sup>th</sup>.

**2003**- Bylaw passed to allow collegiate chapters and established age limit of membership to include 18-40.

**2005**- Tennessee & Iowa Jaycees provided 19 tractor-trailer loads of supplies to Hurricane Katrina and The United States Junior Chamber raised over one million in support.

**2008** – Support pledged to Operation Hope.

For more insight on how the Junior Chamber has affected the lives of its members, the following book is recommended: *A Legacy of Leadership*, by John W. Clark, USJC Historian.

## LEADER BOARD PROGRAM

### New Members

*Upon completion of these tasks in the first 6 months of membership, the member will be recognized as a 3<sup>rd</sup> Degree & get a T-Shirt:*

1. Attend 50% of meetings.
2. Recite Jaycee Creed.
3. Participate in competition or competition training program.
4. Recruit at least one new member.
5. Serve as an active member on a project.
6. Attend a new member orientation.
7. Lead chapter in Pledge of Allegiance or Jaycee Creed.
8. Write a CPG on a new project.

*Upon completion of these tasks:*

- Recruiters
  - a. Recruit 6 members & receive a Recruiter T-Shirt & Presidents Award
  - b. Recruit 15 members and receive a Recruiter embroidered Polo + above
  - c. Recruit 25 members and receive a customer spotlight portfolio + above
- Chapters
  - a. Extend a chapter & receive 5 T-Shirts
  - b. Extend 2 chapters & receive 5 T-Shirts, 2 Polo's & a windbreaker
  - c. Complete a In-chapter extension & receive 2 T-Shirts
- Region / District
  - a. Extend 3 chapters & receive 10 T-Shirts, 3 polo's
  - b. Complete any 5 combinations of extensions and receive 15 T-Shirts
- States
  - a. Extend 5 chapters & receive a windbreaker
  - b. Complete 10 extensions & receive a custom spotlight portfolio

## PASSPORT TO CIVIC LEADERSHIP

The Passport to Leadership program is optional but tracks your Jaycee skill level through one of three phases (Involvement, Experience and Leadership) that make up a scale of Degree levels. By completing a list of requirements, you have the opportunity to achieve 1st through 10th Degree Jaycee status. Your achievement will be recognized and honored by your fellow Jaycees.

There are three phases to the Passport to Leadership Program:

Phase I: Involvement, 1st through 3rd Degree

Phase II: Experience, 4th through 6th Degree

Phase III: Leadership, 7th through 10th Degree

Throughout your journey toward the 10th Degree status, you will need to complete various mandatory and optional requirements.

## TRAININGS AND COMPETITIONS

The Jaycees provide opportunities to be trained and compete in State, Regional, National and International events.

- **Speaking:** We will provide you the tools to improve your speaking and offer opportunities through the **Speak-Up** program.
- **Writing:** We will provide you the tools to improve your writing and offer opportunities to compete through the **Write-Up** program.
- **Debate:** Debate teams consist of 3 members: a "Captain" and two speakers. Teams will argue opposite sides of a topic. We will critique and offer opportunities for Debate competitions.
- **Jaycee Jeopardy:** Prove your knowledge. Study the Jaycees & WIN!
- **Jaycee Tube:** Think you have a commercial for your chapter. Submit it and see if you have the best way to explain "Why Jaycees".

Check out [www.USJAYCEES.org](http://www.USJAYCEES.org) for a full listing of awards and competitions that take place at the national conventions.

## PROJECT MANAGEMENT GUIDE

The Project Management Guide (PMG) is a 10-step guide used to plan & evaluate a project. This guide is designed to help you explain to the Board of Directors your ideas for a new project & will also serve helpful for the next person chairing your event.

### Parts of a Project Management Guide:

1. Primary Purpose of your Project
2. Brief Description, Background Info & Goals
3. Manpower Assignments (Who's doing what?)
4. Materials Needed
5. Potential Problems & Solutions
6. Budget
7. Steps to Achieve Successful Project
8. Revisions to Original Plan
9. Recommendations for Future Chairperson
10. Individual & Community Impact & Results of Original Goals

To propose a new project, you need to complete PMG questions 1-7 & present it at a Board Meeting & the Officers will give you the approval to present it at a General Meeting requesting chapter support.

When the project & PMG are complete, please provide a copy to the President and keep a copy for your records, for future use.

The PMG can be formatted & submitted for State or National PMG Competitions. This allows the Chairman & chapter to be recognized for running successful projects. The judging is very particular, so please see the [www.usjaycees.org](http://www.usjaycees.org) guidelines or contact a local officer for assistance.



## NATIONAL PROGRAMS, PROJECTS & PARTNERS

**BANK OF AMERICA VISA** – Generate revenue for the US Jaycees by using the JAYCEES credit card

**PERSONAL & PROFESSIONAL GROWTH** – The Jaycees provides numerous opportunities for members to grow personally and professionally through organizational training programs and competitions. Now Jaycee members and their chapters have access to world-class speakers for their events at discounted prices! These speakers are familiar with the Jaycees and will deliver for you and your chapter.

- **Matt Booth** is an internationally known speaker and trainer. As an Outstanding Young Iowan and Rising Star Award winner, he entertains people, educates minds, and impacts lives. As a 10th degree member of the US Jaycees, Matt Booth will offer a 50% discount for all Jaycee chapters. Visit [www.mattbooth.com](http://www.mattbooth.com) for more details
- **Dr. Jeff Magee** has been called one of the leading “Leadership & Marketing Strategist” today. He will deliver ideas you can use immediately to improve your own personal performance. Jeff will offer a 50% discount on his speaking fee to all Jaycees chapters. Visit [www.jeffreymagee.com](http://www.jeffreymagee.com) for more details.

**MEMBERSHIP TO US CHAMBER OF COMMERCE** – All dues paying members of The United States Junior Chamber will receive membership to the US Chamber of Commerce as well. This is only valid while an active member and is non-transferrable.

**DISCOUNT PROGRAMS** – Go to [www.usjaycees.org](http://www.usjaycees.org) for details!

- **WIRELESS PROGRAM** – Huge savings on phones and accessories at the [Jaycees Wireless Center](#) – up to \$100 on selected phones, many phones *free* and exclusive rebates puts cash back into your pocket! Shop and compare from a vast selection of carriers and products. You’ll get the same great rate from the carrier you choose, plus a better phone at a better price at [www.jayceeswireless.com](http://www.jayceeswireless.com)

- **PRESCRIPTION DRUG BENEFIT** – As a member of the US Jaycees save up to 55% on your prescription drug needs. This no cost benefit is available to use at over 59,000 pharmacies such as Walgreens, CVS, and Rite Aid. Go to <http://www.myfreerxcard.com/jaycees.html> to print your Prescription Card and begin using it today!
- **CONSTANT CONTACT** – The US Jaycees have teamed with Constant Contact, a leader in email newsletters, marketing, and online surveys, to provide our members and their chapters these valuable solutions for personal, professional, and Jaycees use
- **AVIS RENT A CAR** - Jaycees receive a special worldwide discount, use code AWD ID# T306000, Call 1-800-331-1212 or visit [www.avis.com](http://www.avis.com).

Additional Benefits may be found at [www.USJAYCEES.org](http://www.USJAYCEES.org)

## **AREAS OF OPPORTUNITY**

There are 4 Areas of Opportunity set forth by The United States Junior Chamber. Within the 4 Areas of Opportunity are 14 Programming Areas. The Areas of Opportunity are structured in the following manner:

### **1) Business Area of Opportunity**

- a) Market & Public Relations Commission
- b) Strategic Planning Commission
- c) Financial Management Commission
- d) Business Opportunities Commission

### **2) Individual Area of Opportunity**

- a) Personal Development Commission
- b) Professional Development Commission
- c) Management Retention, Growth and New Chapters Commission
- d) Chapter Management - Training

### **3) Community Area of Opportunity**

- a) Community Service Commission
- b) Community Fundraising Commission
- c) Government and Civic Involvement Commission
- d) Children and Youth Commission

### **4) International Area of Opportunity**

- a) State, National and International JC Involvement Commission
- b) International Involvement Commission